



Dear Merchants and Sponsors,

The annual Holy Cross High School Indian Summer Festival will take place this year on **Friday, August 23rd and Saturday, August 24th** from 6 pm-midnight. This is our high school's largest fundraiser that contributes significantly to holding down tuition increases, purchasing technology enhancements, expanding course offerings, and continuing community service opportunities for our student body.

An important way to minimize our festival expenses is through donations from partner businesses like yours. All donations received will be used in our Silent Auction or as prizes in several of our booths. All contributions, such as event tickets, merchandise or gift baskets, gift certificates, prizes, etc. are greatly appreciated. We ask that you please consider supporting us in this endeavor. If you would also like to consider becoming a sponsor, we have included a copy of our sponsorship form for your convenience.

We hope you will include Holy Cross High School as part of your 2024 donation budget. Your donation will not only benefit your business through advertisement but will greatly benefit the students at our school.

Please send all donations to the following address on or before August 14, 2024, to:

Holy Cross High School
Attn: Silent Auction
3617 Church St
Latonia, KY 41015

****If you would like to have your donation picked up, please feel free to contact me at your convenience, my contact information is listed below.***

On behalf of the Holy Cross Festival Committee, we would like to thank you in advance for your kind generosity.

Sincerely,

Betsy Janes

Betsy Janes
859-815-6027
betsy.janes@hchscov.com
Director of Advancement
Holy Cross High School

**We are a 501c3 non-profit organization, please keep a copy of this form as a receipt for your records Tax ID 62-1577563.*

Holy Cross High School Indian Summer Festival
3617 Church Street, Covington, KY 41015



SPONSORSHIP PACKAGES

PLATINUM \$1,500+

- Right to be the named sponsor/co-sponsor of the 2024 Holy Cross High School "Indian Summer" Festival.
- Announcements of your sponsorship by the band and/or on the stage.
- Business advertisement during all festival promotions (radio and televised news, grassroots marketing and print media).
- LARGEST Logo on the festival grounds Wall of Sponsors.
- Link to your website via the Holy Cross High School and Festival websites.
- Company Name/Logo displayed on LARGEST banner on entertainment tent.
- Recognition over the PA during the festival.

GOLD \$1,000

- Business advertisement during all festival promotions (radio and televised news, grassroots marketing, and print media).
- LARGE Logo on Festival Grounds wall of Sponsors.
- Link to your website via the Holy Cross High School website.
- Company Name/Logo displayed on a festival booth.
- Recognition over the PA during the festival.

SILVER \$500

- Logo on festival grounds Wall of Sponsors.
- Link to your website via the Holy Cross High School website (hchscov.com).
- Company Name/Logo displayed on a festival booth.
- Recognition over the PA during the festival.

BRONZE \$150

- Company Name/Logo displayed on a festival booth.
- Recognition over the PA during the festival.

ADDITIONAL WAYS OF SUPPORT

- My company has an electric marquee or street sign and will advertise the "Indian Summer" festival dates.
- We would be willing to sell Grand Raffle Tickets on behalf of Holy Cross High School.
- My company would permit Holy Cross High School to put a sign on our property advertising the festival.

INFORMATION AND PAYMENT DETAILS

Please Print Name / Company _____
 (DONORS NAME AS IT SHOULD APPEAR FOR DONOR RECOGNITION)

Please make checks payable to **Holy Cross High School Festival**

-OR- Charge the following Credit Card



Account # _____ Exp _____ / _____ CVV _____

Print Name as it appears on Card _____

Address _____ Suite # _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Thank you!

Please return your signed **sponsorship form** by **August 14, 2024** to
 Holy Cross High School, Attn. Festival Sponsorship, 3617 Church Street, Covington, KY 41015

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